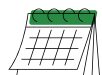




Dennis Voznesenski



AAAC (WA) OUTLOOK 2025



Friday 14 November 2025



10AM - 4:30PM + Sundowner



Burswood on Swan, Burswood

THE FUTURE OF FARMING IN WA - AG 2050

The trends, challenges, outlook and innovations shaping the next decade of agriculture

Keynote speaker **Dennis Voznesenski, Agricultural Economist at CBA and author of War and Wheat**, will share his global perspective on the economic and geopolitical forces reshaping commodity markets. **Business futurist and AI researcher Gihan Perera** will deliver a powerful session on disruption, leadership, and future-readiness in the age of AI. **Dr Merredith Guthrie, senior research scientist at DPIRD** will provide a timely update on WA's changing climate, while **Ian Donaldson from Rabobank** will present the latest insights on agricultural land values and trends. Our **Future of Farming Panel, featuring Tracey Lefroy (Cranmore Farming), Mark Fowler (Williams) and Simon Wallwork (Corrigin)**, will explore the sector's path to sustainability, including Simon's goal of achieving net-zero emissions and Tracey's leadership in aligning agriculture with regional energy transitions and national policy. Full program coming soon with additional sessions and speakers to be announced.

Whether you're looking to build resilience, lead innovation, or shape long-term strategy, Outlook 2025 offers expert analysis, practical perspectives, and the opportunity to engage with the people and ideas driving the future of farming in WA.

